FOR IMMEDIATE RELEASE

YOUR PASSPORT TO A HEALTHY NEW YEAR
5 YMCAs in Middlesex County Team Up to Offer Extraordinary Value to YMCA Members

December 2013 –
Beginning this January, five Middlesex County YMCAs will join together to offer its members the ability to use participating YMCAs without an additional fee.

This Passport Program offers convenience and flexibility to our members and demonstrates how membership dollars work harder by extending beyond one’s home YMCA branch.

Participating YMCAs include the YMCAs of Metuchen, Edison, South Amboy; RARITAN BAY AREA YMCA (Perth Amboy) and RARITAN VALLEY YMCA (East Brunswick) facilities.

Scott Lewis, President & CEO of the YMCA OF METUCHEN, EDISON, WOODBRIDGE & SOUTH AMBOY (YMCA of MEWSA) said “Our members are mobile. Whether working outside of their home town or traveling for their children’s activities, members now have the opportunity to get healthy where ever they find themselves in Middlesex County at a time and place that is most convenient for them. I, along with my colleagues, Steve Jobin, President & CEO of the RARITAN BAY AREA YMCA in Perth Amboy and Gina Stravic, Executive Director of the RARITAN VALLEY YMCA in East Brunswick, are thrilled to offer this exciting member benefit”.

This new membership feature demonstrates the power of Ys joining together to help one another to build stronger communities. The YMCA unites, engages and educates our communities to enable all people, especially youth and those who need us most, to maintain good health and to reach their full potential as productive, caring and responsible citizens.

By working together across the county, our YMCA network is the largest provider of child care services (including summer day camp), aquatic programming and instruction along with wellness programs and services in Middlesex County.

Whether you are a current YMCA member or considering joining our family, there’s certain to be a YMCA that’s right for you.
Let our partnership work harder for you. For more information about the YMCAs of Middlesex County and the benefits of Y membership, visit their websites at:

www.ymcaofmewsa.org (YMCA OF METUCHEN, EDISON, WOODBRIDGE & SOUTH AMBOY)

www.rbaymca.org (RARITAN BAY AREA YMCA)

www.raritanvalleymca.org (RARITAN VALLEY YMCA)

ABOUT THE YMCA
The YMCA focuses on strengthening our community through programs and services designed to develop our youth, promote healthy living and encourage social responsibly. And central to our mission as a leading non-profit organization, no one is turned away based on their ability to pay. At the Y, we believe that everyone has the right to grow and development to their full potential.

A SNAPSHOT OF THE YMCAs OF MIDDLESEX COUNTY
Each of the five participating Middlesex County Ys are as unique as the communities they serve. The programs and services offered at each Y bring a distinctive benefit to the partnership.

Here’s a sample of some of the unique programs and services offered at the participating YMCAs:

**METUCHEN BRANCH YMCA** (65 High Street Metuchen, NJ) with two pools, offers an extensive aquatics program for adults and youth members along with a state of the art wellness center, preschool and afterschool programs as well as comprehensive programs for seniors.

**EDISON BRANCH YMCA** (1775 Oak Tree Road, Edison, NJ) is a unique collaboration with the JCC of Middlesex County and has just undergone a 6,000 square foot expansion of its wellness and educational program areas, offering a state of the art fitness experience for members in mid December 2012. In addition, the Edison Y offers a licensed pre-school and afterschool program as well as aquatic instruction to its members.

**SOUTH AMBOY BRANCH YMCA** (200 John T. O’Leary Blvd, South Amboy, NJ) is located on the shores of the Raritan Bay in downtown South Amboy, offering a full service YMCA experience for the entire community of South Amboy, Parlin and Sayreville.

**RARITAN BAY AREA YMCA** – Perth Amboy (357 New Brunswick Avenue, Perth Amboy, NJ 08861) A Licensed Afterschool Care Provider, offers Youth Sports, Swim Lessons, a wide variety of fitness equipment and machines, Les Mills Fitness Classes, Cycling classes, spectacular pools and hot tub, a 200 seat Community Theater, a sports center and gymnasium, an indoor track, steam rooms and saunas are the amenities within the facility. Our vibrant and friendly community atmosphere will truly be the highlight of your visit to Perth Amboy.

**RARITAN VALLEY YMCA** (144 Tices Lane, East Brunswick, NJ) In addition to a full complement of YMCA programs, the Raritan Valley Y offers a great variety of wellness classes. Members can participate in various aerobic classes from the challenging, yet fun, spin classes to popular Zumba, Step, and Body Pump classes. Classes are also available for seniors, including the popular nationwide Silver Sneakers program.

**OLD BRIDGE BRANCH YMCA** (1 Mannino Park, Old Bridge, NJ) A branch of the YMCA of Western Monmouth County, the state-of-the art Old Bridge YMCA features a full size gymnasium, Olympic-sized pool, an aerobic/wellness studio and modern Health & Wellness Center complete with cardio and strength training equipment. Supplementing these amenities are more than 60 fitness classes, along with aquatic classes, adult and youth sports programs, summer camp, babysitting, a Tween Lounge and many other offerings.